

## TEEN FARM - TEaching ENtrepreneurship for new FARMers

Time schedule C4\_ 8<sup>th</sup>, 9<sup>th</sup> 11<sup>th</sup>12<sup>th</sup>March 2021

Topic: **Virtual Blended Mobility of VET Learners**  
**“Innovation Trends For Agri-food Professionals & Entrepreneurs”**

Meetink link <https://meet.google.com/umh-ucjn-ray>

Participants: **Danish students**  
**Italian students**

**Day 1: Monday 8<sup>th</sup> of March 2021**

Ciuffelli teachers and students

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|--------------|---|
| 12,20-12,30  | Access to the platform  |
| 12,30- 14,15 | Welcome and Training presentation<br>Umbria virtual tour<br>Socialization of the Italian and Danish learners: students presentations.<br>Campus Ciuffelli and Montecristo Dairy virtual tours |
| 14,15-14,30  | Coffee break  |
| 14,30- 16,00 | Pilot course assesment<br>Dr. Alessandra Antognelli - Cesar – Project leader  |

**Day 2: Tuesday 9<sup>th</sup> of March 2021**

**Common Agriculture Policy and Quality Food Products**

Dr. Massimo Canalicchio

Food technologist, European Project Manager and Consultant

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| 12,20-12,30   | Access to the platform   |
| 12,30- 13,30  | PDO, PGI, TSG and Organic as examples of traditional and rentable food products.                               |
| 13,30-13,45   | Short break  |
| 13,45-15,00   | Two case studies: Danish Blue Cheese “Danablu” PGI in Denmark and Extra Virgin Olive Oil “Umbria” PDO in Italy |
| 15,00 – 15,15 | Q&A session  |

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| 15,15 – 15,30 | Short break   |
| 15,30 - 16,30 | Role Play Game: crossed B2C Denmark - Italy.<br>Presentation of the template and follow up by Dr Michela Nulli<br>Keynote speakers of the two national groups presenting the promotion: Danablu and EVOO “Umbria” |

### Day 3 : Thursday 11<sup>th</sup> of March 2021

#### From Farm to Fork within the Green Deal Perspective.

Dr. Massimo Canalicchio

Food technologist, European Project Manager and Consultant

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| 12,20-12,30   | Access to the platform   |
| 12,30 – 13,30 | Tradition and Innovation   |
| 13,30-13,45   | Short break  |
| 13,45-15,00   | Food supply chain presented within the Green Deal framework and goals in Europe<br>Precision farming as an existing challenge for a more sustainable agriculture and food sector   |
| 15,00-15,15   | Q&A session  |
| 15,15-15,30   | Short break  |
| 15,30-16,30   | Role Play Game: Tradition vs Innovation<br>Presentation of the template and follow up by Dr Michela Nulli<br>Keynote speakers of the two national groups presenting difficulties and feasible combinations between tradition and innovation. |

### Day 4: Friday 12<sup>th</sup> of March 2021

#### Environmental Protection, Biodiversity and Market.

Dott. Massimo Canalicchio

Food technologist, European Project Manager and Consultant

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| 8,05-8,15                  | Access to the platform  |
| 8,15– 9,00<br>9,00-9,15    | Organic agriculture and niche market farming: acting local and thinking global<br>Short: break  |
| 9,15-10,15                 | Two cases studies: “DONS” Sparkling Wine PDO in Denmark and organic “Farro di Monteleone di Spoleto” PDO in Italy<br>Niche market and initiatives for resilient agriculture |
| 10,15-10,30<br>10,30-10,45 | Q&A session<br>Coffe break  |
| 10,45-11,45<br>11,45-12,15 | Role Play Game: Word Cloud from the most popular key words of the 3-day virtual<br>Presentation of the template and follow up by Dr Michela Nulli                           |