







organizzano

# COMMEMORATION SEMINAR FOR Flaminia Ventura

Martedì 16 maggio 2023  
Aula Magna Complesso Monumentale San Pietro, Perugia

Con il patrocinio di:





**Comitato organizzatore**  
 Prof. Jan Douwe van der Ploeg  
 Prof. Gaetano Martino  
 Prof. Giovanni Gigliotti  
 Prof. Angelo Frascarelli  
 Dott. Pierluigi Milone  
 Dott. Francesco Martella

**Segreteria organizzativa**  
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L'EVENTO È ACCREDITATO PER IL RICONOSCIMENTO DEI CREDITI FORMATIVI PROFESSIONALIZZANTI AI DOTTORI AGRONOMI E DOTTORI FORESTALI




9.00 – 9.15  
**INSTITUTIONAL GREETINGS**  
Giulio Malorgio, President of SIDA  
Stefano Villarini, Adviser CONAF

9.15 – 9.30  
**OPENING**  
Maurizio Oliviero by the Rector Magnificus of Perugia University

**SESSION I - WORK AND LIFE OF FLAMINIA VENTURA – ACADEMIC AND RESEARCH DIMENSION**  
Chairman: Gaetano Martino, Director DSA3- Perugia University

9.30 – 9.50  
**WORK AND LIFE OF FLAMINIA VENTURA**  
Jan Douwe van der Ploeg, emeritus professor Wageningen University

9.50 – 10.10  
**WORKING ON THE INTERFACE BETWEEN SCIENCE AND POLICY-MAKING**  
Terry Marsden, emeritus professor Cardiff University

10.10 – 10.30  
**STATE X SOCIETY INTERFACES - THE KEY ROLE OF POLICIES, COOPERATIVES AND MARKETS FOR INCLUSIVE RURAL DEVELOPMENT.**  
Sergio Schneider, professor Universidade Federal do Rio Grande do Sul

10.30 – 10.50  
**WRAP-UP AND PRESENTATION OF NEW BOOK**  
Pierluigi Milone, professor DICA - Perugia University

10.50 – 11.15  
Coffee break

11.15 – 12.45  
**SESSION II - WORK AND LIFE OF FLAMINIA VENTURA – PROFESSIONAL, INSTITUTIONAL AND POLITICAL DIMENSION, PANEL DISCUSSION**  
Chairman Pierluigi Milone, professor DICA - Perugia University  
Albano Agabiti, Augusto Bocchini, Domenico Cardinali, Giovanni Gigliotti, Paolo De Castro, Gennarino Mastello, Alessandro Pacciani, Arturo Semerari

12.45 - 13.00  
**BOOK PRESENTATION, REDISCOVERING FARMING AND THE COUNTRYSIDE, SELECTED WORKS OF FLAMINIA VENTURA**  
Gaetano Martino, Director DSA3- Perugia University




13.00  
**CONCLUSIONS**  
Pietro Pullina, Pro-Rector of the University of Sassari

13.15  
**LIGHT LUNCH**

# CATEGORIES & TAXONOMIES



*in Rediscovering farming and countryside*

Gaetano Martino  
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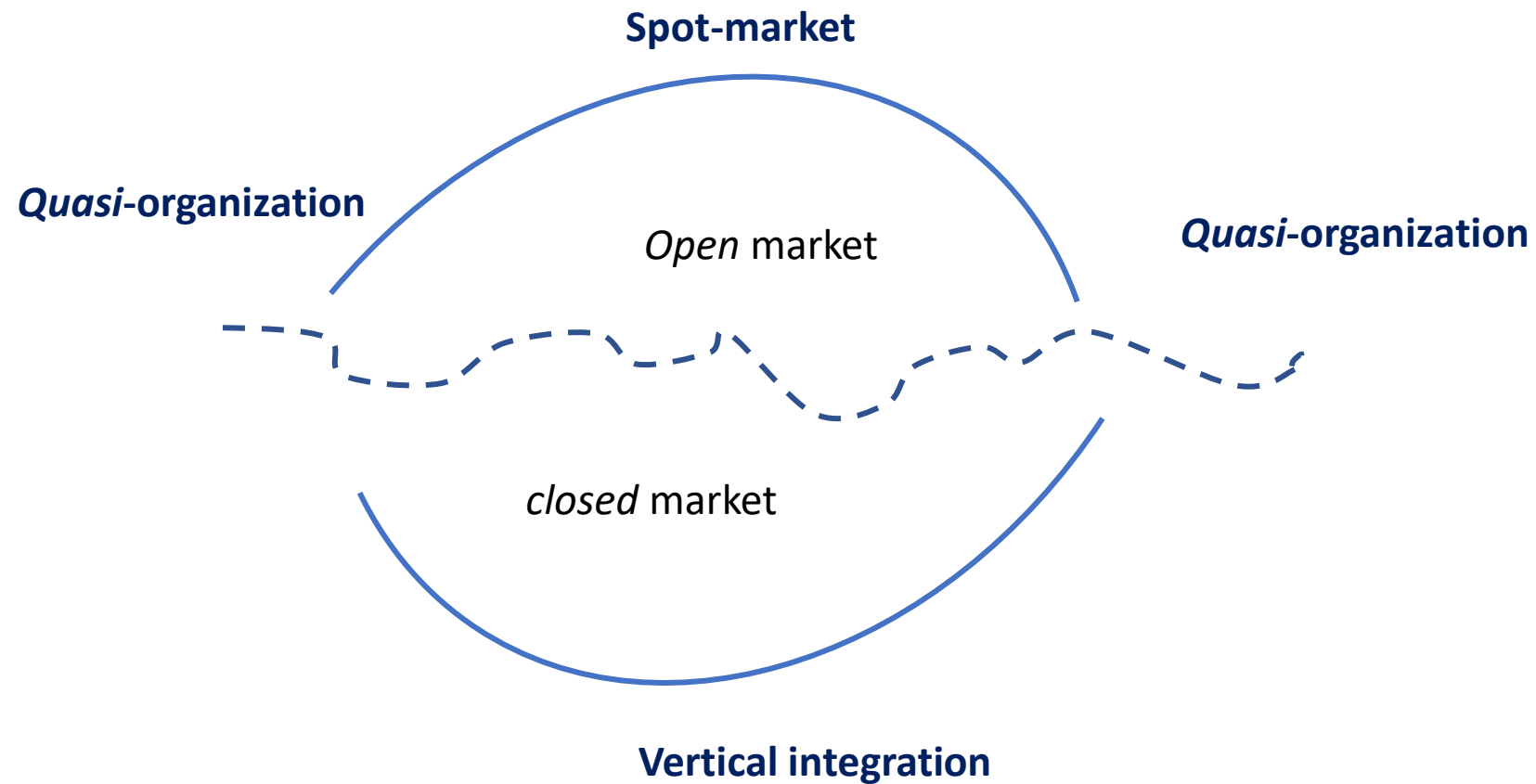



# Objectives

- Coordinates of a research program
- Identifying the achievements: *pushing forward the frontiers?*
- Is there a general inquiry purpose behind the streams of studies?

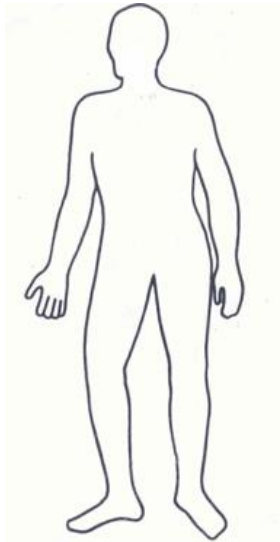
# The origin

# Institutions matters: *the New Institutional Economics turn*



# A long story made short.....

*Contracting man*



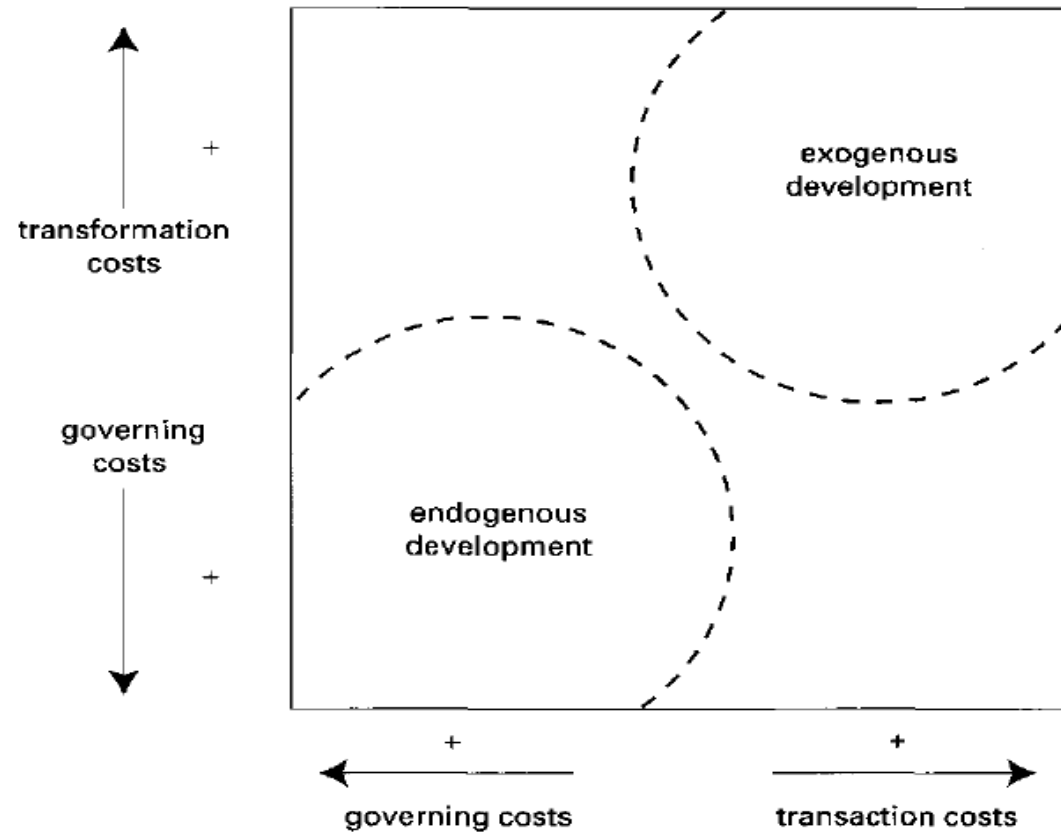
*Farming styles*



*The theory of the organizational transformation*

# Bringing Coase on the field

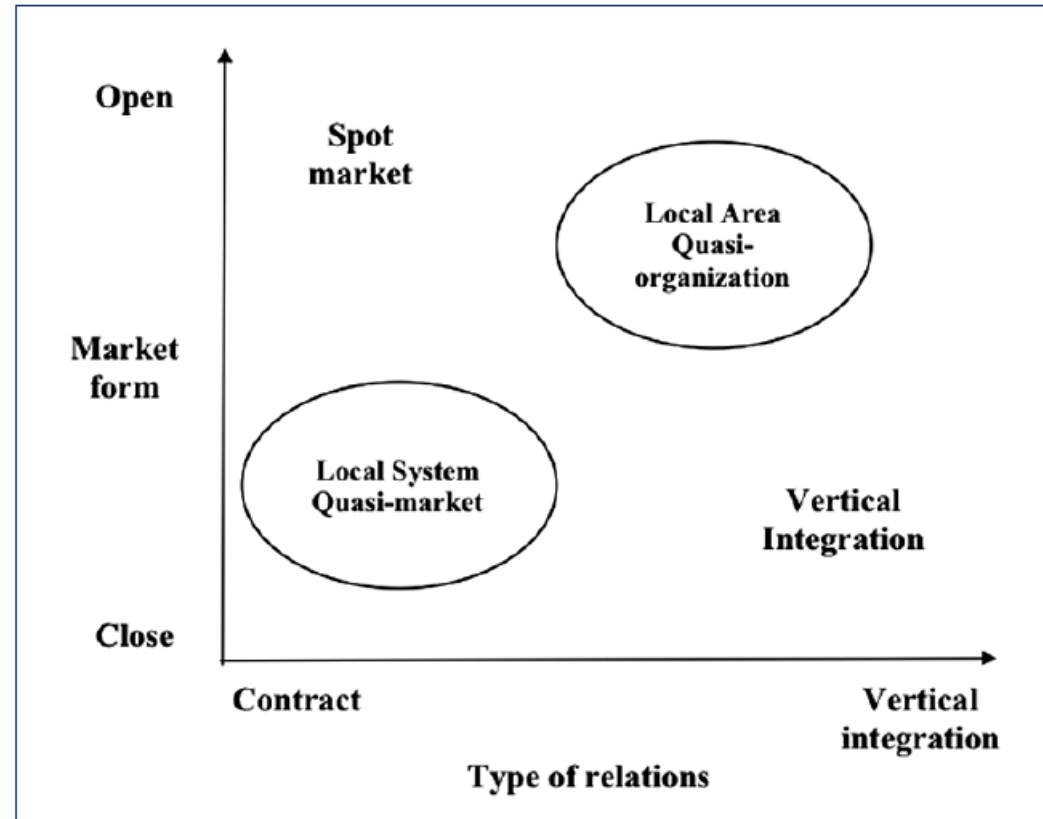
Figure 1 Schematic Representation of Costs Involved in Exogenous and Endogenous Development



# Putting the institutions in place



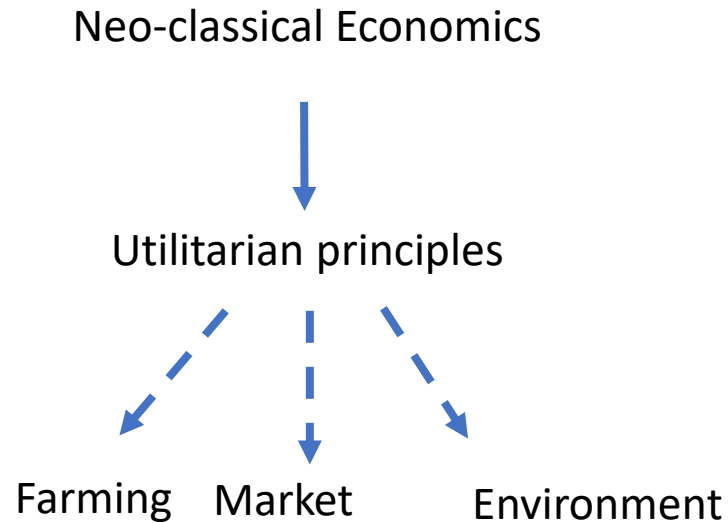
# Taxonomy 1



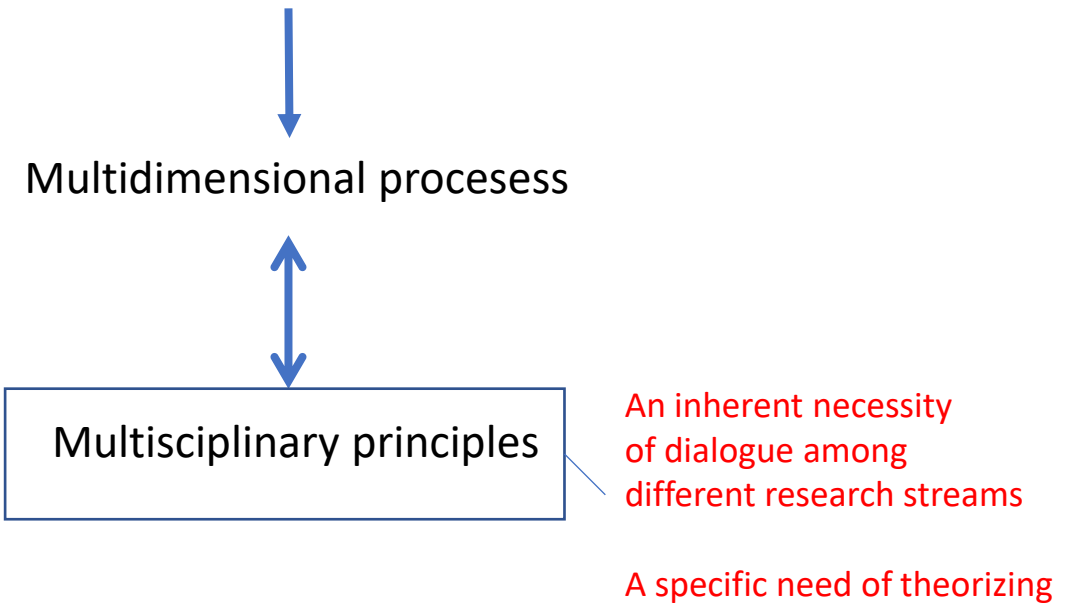
*Figure 1. Different relational models of farm*



A comment: *please do not scare yourself,  
«nothing practical as a good theory...»*



Endogenous development studies

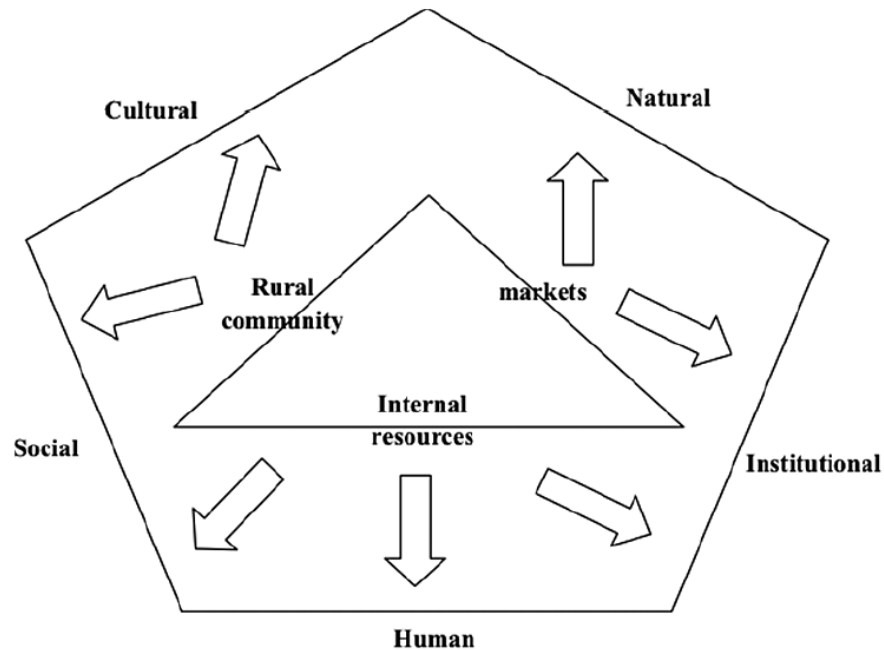


# A generative turn

# A generative turn

- Understanding the rural space (and economy) as emerging from the interaction between biological subsystem and socio-technical subsystem
- «The agriculture is the socio-technical system which connects nature and society»
- The new central concept: *network*

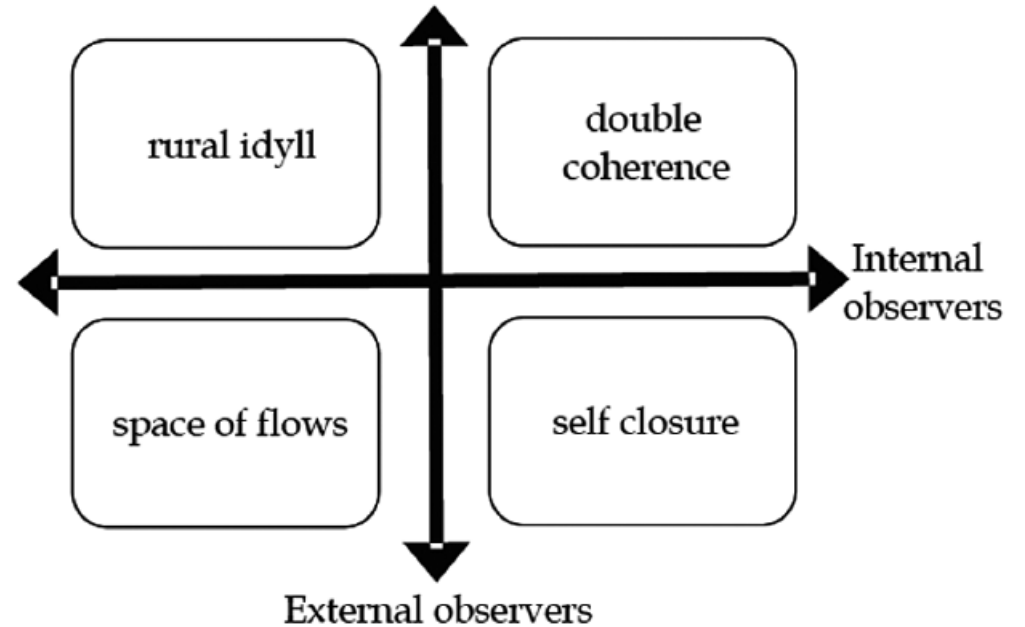
# Locality again: the *territorial capital*



- Specific resources available in a place
- Public good
- Community
- (increasing role of Sociology)

# Theory and taxonomy (2)

- Industrial decentralization
  - Inward and outward migration flows
    - Globalization of the agri-food system
      - Agricultural crises as crises of productivims and modernization
        - Changes in the employment pattenrs
          - Change in consumers attitude



# Contributing to the definition a research program: *along the frontier(s)*

- How to conceptualize rural space capturing its specificity and dynamics?
- How to understand the comprehensive role of «institutions» in farming an rural economy?

